



## Innovative Solutions For Your Training Needs

**W**indwalker Corporation expertly applies its instructional systems design process to integrate emerging learning theory with state-of-the-art technology and graphic arts to create engaging systems and materials that effectively address clients' unique learning, performance, and communications needs.

Windwalker training and communications products have earned numerous national and international awards for their innovation and high quality.

The diverse range of training and communications services and products Windwalker provides includes:



## Training Assessments, Analyses, and Planning

- Enterprise-wide and targeted training needs assessments
- Performance gap and deficiency analyses
- SME interviews and expert observations
- Topical research and equipment/ systems analyses
- Strategic planning for learning and human capital development
- Curriculum planning and training pipeline development
- Compliance and program quality assessments



## Instructional Design and Implementation

- Interactive e-learning delivered via LMS, DVD, and Web-based Training
- Instructor-led courses and the full range of classroom materials
- Blended learning programs
- SCORM and ADA Section 508 compliant programs
- Self-paced modules and workbooks
- Seminar planning and facilitation
- Achievement, mastery, and performance-based assessments
- Train-the-trainer programs
- Kirkpatrick Level 1-4 Evaluations



## Public Outreach and Communications

- Articles and research and position papers
- Public speaking presentations and awareness campaigns
- Radio and television spots and segments
- Website development
- Market surveys and focus groups
- Newsletters, posters, promotional materials, and flyers
- Advertisements, newspaper inserts, and videotape presentations
- Exhibits, marketing presentations, and product demonstrations

